



*Advocating the views of convenience stores, supermarkets,
independent grocers, wholesalers and consumer product vendors.*

FOR IMMEDIATE RELEASE

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Matt Kemeny joins PA Food Merchants Association as Director of Communications & Media Relations

CAMP HILL (June 20, 2018) – Matt Kemeny has joined the Pennsylvania Food Merchants Association (PFMA) as Director of Communications and Media Relations, the organization announced Wednesday.

In the role, Kemeny will oversee content creation and public relations for the statewide trade organization representing convenience stores, supermarkets, independent grocers, wholesalers and consumer product vendors.

Kemeny has more than 15 years of experience in communications and media relations, most recently serving as Director of Public Affairs for the Pennsylvania Commission for Community Colleges. His experience also includes communications leadership roles at the Pennsylvania Coalition Against Domestic Violence, Capital BlueCross and Susquehanna Bank.

"We're delighted to welcome Matt to PFMA," President and CEO Alex Baloga said. "He brings a wealth of experience in communications, media relations, and storytelling to our organization."

Prior to working in public relations, Kemeny was a reporter for *The Patriot-News* in Mechanicsburg and *The Times-Tribune* in Scranton.

A resident of Swatara Twp., Dauphin County, Kemeny earned his master's degree in Public Affairs Reporting from the University of Illinois-Springfield and his bachelor's degree in Communications from Albright College in Reading, Pa. He is a member of the Public Relations Society of America (PRSA) – Central PA chapter and the Pennsylvania Government Relations Association.

About PFMA

The Pennsylvania Food Merchants Association, a statewide trade association, advocates the views of nearly 800 convenience stores, supermarkets, independent grocers, wholesalers and consumer product vendors. PFMA members operate more than 3,200 stores and employ more than 150,000 Pennsylvanians. For more information on PFMA, visit www.pfma.org.

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