



*Advocating the views of convenience stores, supermarkets,
independent grocers, wholesalers and consumer product vendors.*

FOR IMMEDIATE RELEASE

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Pennsylvania Food Merchants Association (PFMA) appoints Bunzl Executive Bob Plata to Board of Directors

CAMP HILL, PA (November 28, 2018) – The Pennsylvania Food Merchants Association (PFMA) has appointed Bob Plata, Bunzl Vice President of Mid-Atlantic Market, to its Board of Directors.

Plata takes the seat previously held by Rick Maier. In his current role, Plata is responsible for overseeing distribution centers in Baltimore, Buffalo, Pittsburgh, and York. Bunzl, a multinational distribution and outsourcing company, sells disposable packaging to supermarkets, convenience stores, and food processors.

Plata has worked his entire 33-year career at Bunzl. His goal has always been “to help our customers sell more food,” he said.

“We are pleased to welcome Bob to our Board,” PFMA President & CEO Alex Baloga said. “His wealth of knowledge from decades of working with food merchants will prove valuable to our organization and the industry as a whole.”

PFMA thanks Maier for his service to the Board and wishes him well in his new role as Senior Vice President of Bunzl’s East Region.

After graduating from Kutztown University of Pennsylvania, Plata joined Bunzl as a Sales Representative in 1985 and worked his way up to a Supermarket Sales Manager. He was promoted to a General Manager in 1994 before becoming Vice President of Mid-Atlantic Market in October 2018.

Plata has been married to his wife Kathy for 31 years and the couple has five children – four sons, Graham, Matthew, Luke, Robbie, and a daughter, Lauren, as well as a pair of yellow Labradors, Blitz and Buzz.

Pennsylvania Family Support Alliance offering training services for PFMA members on recognizing and reporting child abuse

About PFMA

The Pennsylvania Food Merchants Association, a statewide trade association, advocates the views of nearly 800 convenience stores, supermarkets, independent grocers, wholesalers and consumer product vendors. PFMA members operate more than 3,200 stores and employ more than 150,000 Pennsylvanians. For more information on PFMA, visit www.pfma.org.