

2008 Best Bagger Sponsor Form



___ **YES! I'd like to benefit as a sponsor of the PA Best Bagger Competition.**

Contact Person _____

Company _____

(As it should be listed in publications)

Company Address _____

Contact Phone (_____) _____ Fax (_____) _____

Contact Email _____

___ **Championship Sponsorship \$1,500**

- * Display your company banner during the event.
- * Personally award the winners with their certificate.
- * Recognition as a major Contest sponsor above the event title.
- * Recognition as a major Contest sponsor in the press release that will go out to Pennsylvania newspapers.
- * Recognition as an event sponsor:
 - Listing in the PFMA Conference program booklet
 - Listing on the PFMA Conference website
 - Listing in the *Hotline* Annual Conference issue
- * Business card size ad in the *Hotline* Annual Conference issue

___ **Competition Sponsorship \$750**

- * Display your company banner during the event.
- * Recognition as an event sponsor:
 - Listing in the PFMA Conference program booklet
 - Listing on the PFMA Conference website
 - Listing in the *Hotline* Annual Conference issue

___ My company has a banner that we will provide PFMA to display during the event.

___ Please make signage for us.

___ Our contact person will attend the event so we can get some great photo opportunities.

**Return this completed form to Jamie Overmiller
By April 30, 2008 Fax to: 717-731-5472**



New for 2008!

Your Opportunity to Benefit from Best Bagger Sponsorship

The Pennsylvania Food Merchants Association (PFMA) is providing a unique opportunity for companies to gain significant exposure at one of our industry's premier events – the **2008 Pennsylvania's Best Bagger Contest**.

The PFMA Annual Conference and the Pennsylvania's Best Bagger Contest will be held June 3-4 in Harrisburg at the Harrisburg Hilton. The Pennsylvania's Best Bagger Contest will be held on Wednesday, June 4 beginning at 12:30 p.m.

Your sponsorship will attract the attention of all the major retailers in the state.



We will recognize the Best Bagger sponsors in PFMA's publications and conference booklet. If you have a company banner to display, you can display the banner throughout the exciting competition. If you can attend, we'll be sure to take your photo with the contestants and retailers.

Not only will you be visible by the more than 200 competition and conference attendees, but also ABC channel 27 from Harrisburg will be co-emceeding the event. PFMA will be sending out a press release to Pennsylvania media prior to the event, and all Best Bagger sponsors will be noted in the press release.

We are offering two unique ways to present your company sponsorship to this very attentive audience.

You may select the "Championship Sponsorship", where your company name will appear above the event title and you will present the championship awards at the end of the competition to the winners. The Championship Sponsorship requires a \$1,500 support fee. All of the sponsorship benefits are listed on the attached Sponsorship Form.

Or you can choose a "Competition Sponsorship", which requires a \$750 fee. Competition Sponsors will receive all the benefits of signage, publicity and photos with the contestants and retailers.

Complete the attached form and return it to Jamie Overmiller by April 30. Phone 717-703-3165, Fax 717-731-5472 or email jovermiller@pfma.net.

Thank you for your consideration of sponsorship at the 2008 Pennsylvania's Best Bagger Contest.

Cordially,

David McCorkle
President & CEO

Pennsylvania Food Merchants Association