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FOOD TRADE ASSOCIATION PLANS PENNSYLVANIA'S BEST BAGGER CHAMPIONSHIP FOR OCTOBER 6

HARRISBURG — The Pennsylvania Food Merchants Association is pleased to announce the 23rd Annual Pennsylvania's Best Bagger Championship set for Wednesday, October 6 at Strawberry Square, North Third Street in Harrisburg.

The 23rd annual competition brings together the state's top grocery baggers to race for the title of Pennsylvania's Best Bagger Champion. Contestants will showcase their speed, proper bag building technique, correct weight distribution between bags, style, attitude and professional appearance during this action-packed event.

News anchor Alicia Richards, WHTM-TV ABC 27 in Harrisburg, returns to emcee the competition and interview the contestants. She'll find out their strategies for winning and learn about their experiences in the stores.

This year's event will feature both plastic and reusable bag rounds, while emphasizing the importance of recycling plastic bags and bringing reusable bags when shopping.

In addition to the coveted title, the winner will receive a trip to Las Vegas to compete in the 2011 USA Best Bagger Championship during the National Grocers Association Convention; a championship trophy and a cash prize.

Special thanks to the Shops at Strawberry Square for their sponsorship. Sponsorship opportunities are still available for this exciting event. Stores also have time to enter best baggers in the contest. For more information, contact Elizabeth Peroni at 717.982.1248 or email to eperoni@pfma.net.

The Pennsylvania Food Merchants Association/Pennsylvania Convenience Store Council is a statewide trade association representing more than 1,100 retail food stores, wholesale distributors and other associated business members throughout Pennsylvania.

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