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Pennsylvania Food Merchants Association

FOR IMMEDIATE RELEASE
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FOOD MERCHANTS ASSOCIATION SETS DATE FOR STATE GROCERY BAGGING CHAMPIONSHIP

Harrisburg, PA — The Pennsylvania Food Merchants Association (PFMA) is pleased to announce the 24th annual Pennsylvania's Best Bagger Championship scheduled for Wednesday, October 5, 2011 at Strawberry Square, North 3rd Street, Harrisburg, Pennsylvania.

PFMA invites all retailers to host their own contest and register their top four baggers in the state championship. The top grocery baggers will compete for a championship trophy, \$250 from PFMA, an expense-paid trip to the national competition in Las Vegas and the championship title as well as bragging rights for their store.

The 2011 contestants will bag in both plastic and reusable bags during the competition which measures speed, proper bag building technique, weight distribution, style, attitude and professional appearance.

Television news anchor Alicia Richards, WHTM-TV ABC 27 in Harrisburg, will emcee the event and interview the contestants. In addition, Mary Bach, a Pittsburgh area consumer advocate, returns to explain the rules, weigh, and judge the bags.

For more information on running a best bagger contest for your store(s) or to register your baggers for the state competition, contact; Elizabeth Peroni at 717.982.1248.

About PFMA: The Pennsylvania Food Merchants Association/Pennsylvania Convenience Store Council is a statewide trade association representing more than 1,100 retail food stores, wholesale distributors and other associated business members throughout Pennsylvania.

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