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## News Release

For Immediate Release  
December 2, 2010

### ASSOCIATION NAMES NEW CHIEF FINANCIAL OFFICER

**CAMP HILL, PA** — David McCorkle, president and CEO of the Pennsylvania Food Merchants Association (PFMA)/ Pennsylvania Convenience Store Council (PCSC), is pleased to announce the addition of Dwight Cromer as chief financial officer (CFO) and corporate secretary/treasurer for Merchants Express Money Order Company, Inc.

As CFO, Cromer directs the company's accounting, budget process, credit and collections functions, financial investment strategies, and works closely with licensing and anti-money laundering (AML) compliance. He serves as the company liaison for tax planning, insurance, benefits, retirement plans and legal consultation. Additionally, he leads the overall Human Resource functions.

Cromer joins PFMA/PCSC from Ambassador Home Improvements, Inc., Mechanicsburg, where he served as controller for 16½ years. He also worked for Zeigler Bros., Inc., Gardners, for more than 18 years. A certified public accountant, Cromer began his career as an auditor for Arthur Andersen, Washington, D.C.

He earned his bachelor's degree in Accounting from the Pennsylvania State University.

"We are pleased to welcome Dwight to our team," said Tanya Butler, president of Merchants Express Money Order Company, Inc., a PFMA subsidiary. "With his many years experience as a controller, he will provide excellent leadership and guidance as we continue to implement our strategic goals and objectives."

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**About PFMA:** The Pennsylvania Food Merchants Association is a statewide trade association that works to improve the public image, effectiveness and profitability of more than 6,000 retail food stores, wholesale distributors and other associated business members throughout Pennsylvania.

### **Pennsylvania Food Merchants Association**

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