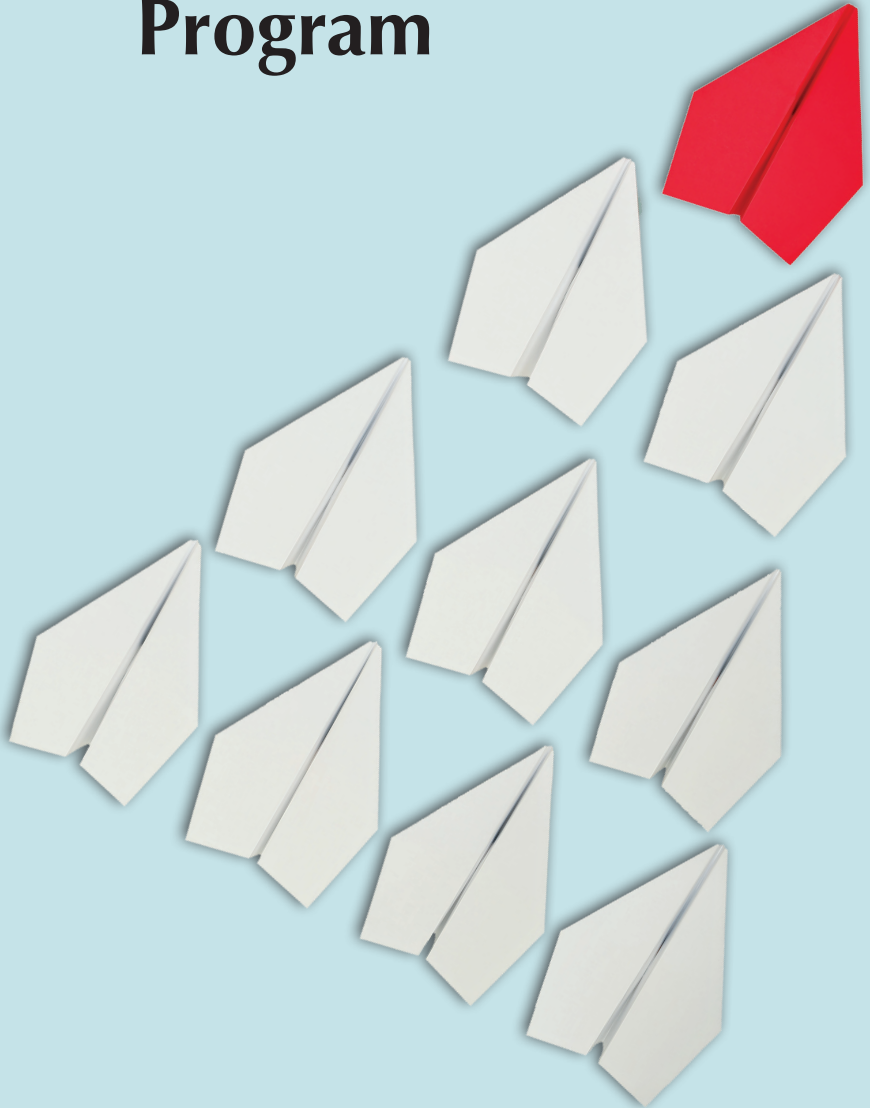




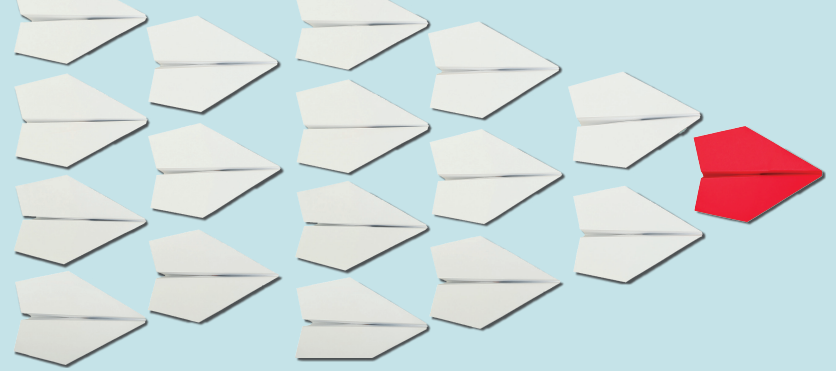
Food Industry Corporate

LEADERSHIP

Program



*Show your support
 and lead the industry....*



**Corporate
 LEADERSHIP
 Program**

The Pennsylvania Food Merchants Association (PFMA) is the voice of Pennsylvania's food industry. Convenience stores, supermarkets, independent retailers, pharmacies, wholesalers and affiliated businesses unite to make the industry's voice heard. With PFMA's representation, members have been able to successfully prevent harmful legislative and regulatory issues.

These issues include:

- Item pricing
- Beverage Taxes
- Menu Labeling
- Bottle Bills
- GMO Labeling
- Workers' Compensation

In addition PFMA works on issues such as:

- Cigarette Pricing
- Food safety
- Fuel issues
- Modernization of beer, wine & liquor sales
- Minimum Wage
- Pharmacy access
- Employee Leave Ordinance
- Protecting Retailer Margin on Milk
- Vendor Sales Allowance
- WIC and SNAP issues

The issues don't end. Every year, our lawmakers develop new legislation that would be burdensome to retailers. Your support will help PFMA continue to serve as the "voice" of the food industry and ensure that lawmakers understand the impact these bills could have on the industry.

The following Corporate Leadership Levels are available to support the association:

PLATINUM SPONSORSHIP INVESTMENT: \$12,000

Corporate or individual members at the Platinum level receive the following benefits. (Sponsor fee will be invoiced in November for the next calendar year.)

- One year PFMA membership (new members only)
- Meeting registration & reserved table for eight at the PFMA Annual Meeting Awards Dinner, May 8-9, 2018 at the Omni Bedford Springs Resort, Bedford, PA.
- One golf foursome at the PFMA Annual Meeting golf event, May 8, 2018 at the Omni Bedford Springs Course
- Signage recognizing sponsorship of the PFMA Annual Meeting
- One Full page ad in the PFMA Annual Meeting program book
- Four registrations to the Fall Legislative Conference & Awards in Oct. 2018
- Three full page ads in three issues of the Spectrum newsletter
- A full page ad in the PFMA membership directory/buyer's guide
- Sponsor and Member recognition on PFMA's website

GOLD SPONSORSHIP

INVESTMENT: \$10,000

Corporate or individual members at the Gold level receive the following benefits. (Sponsor fee will be invoiced in November for the next calendar year.)

- Meeting registration and four seats at the PFMA Annual Meeting Awards Dinner, May 8-9, 2018.
- One golf foursome at the PFMA Annual Meeting golf event, May 8, 2018 at the Omni Bedford Springs
- Signage recognizing sponsorship of the PFMA Annual Meeting
- One Half page ad in the PFMA Annual Meeting program book
- Three registrations to the Fall Legislative Conference & Awards in Oct. 2018
- Three half page ads in three issues of the Spectrum newsletter
- A half page ad in the PFMA membership directory/buyer's guide
- Sponsor and Member recognition on PFMA's website

SILVER SPONSORSHIP

INVESTMENT: \$8,000

Corporate or individual members at the Silver level receive the following benefits. (Sponsor fee will be invoiced in November for the next calendar year.)

- Meeting registration and three seats at the PFMA Annual Meeting Awards Dinner on May 8, 2018 at the Omni Bedford Springs Resort, Bedford, PA
- Golf for two at the PFMA Annual Meeting golf event, May 8-9, 2018 at the Omni Bedford Springs
- Signage recognizing sponsorship of the PFMA Annual Meeting
- One Quarter page ad in the PFMA Annual Meeting program book
- Two registrations to the Fall Legislative Conference & Awards in Oct. 2018
- Three quarter page ads in three issues of the Spectrum newsletter
- One quarter page ad in the PFMA membership directory/buyer's guide
- Sponsor and Member recognition on PFMA's website

BRONZE SPONSORSHIP

INVESTMENT: \$3,500

Corporate or individual members at the Bronze level receive the following benefits. (Sponsor fee will be invoiced in November for the next calendar year.)

- Meeting registration and two seats at the PFMA Annual Meeting Awards Dinner, May 8-9, 2018 at the Omni Bedford Springs Resort, Bedford, PA
- Golf for one at the PFMA Annual Meeting golf event, May 8-9, 2018 at the Omni Bedford Springs
- Signage recognizing sponsorship of the PFMA Annual Meeting
- One Business card ad in the PFMA Annual Meeting program book
- One registration to the Fall Legislative Conference & Awards in Oct. 2018
- Three business card ads in three issues of the Spectrum newsletter
- Sponsor and Member recognition on PFMA's website