

Annual Meeting

On May 8 and 9, PFMA hosted its annual conference at the Omni Bedford Springs Resort.

Speakers included Jeff Lenard, vice president of strategic industry initiatives, National Association of Convenience Stores, who presented on “Building a Healthier Convenience Store”, Daniel Dowdy and Patrick Donahue of Federated Insurance offered “Improving Your Business’s Human Resource Tactics”, and Lisa Dell’Alba, Square One Markets, moderated a panel of millennials who discussed shopping habits, marketing, technology and what attracts and keeps millennials at a company.

Panelists included Tom Charley, Charley Family Shop ‘n Save; Andrea Karns, Karns Quality Foods; and Danny Rodriguez, Square One Markets.

Legislative Conference

On October 1 and 2, PFMA hosted its annual Fall Legislative Conference at the Hilton Harrisburg.

Jim Glassman, managing director and head economist at JP Morgan Chase & Co., discussed economic trends in the keynote address. In educational sessions, Tracy Pawelski (PPO&S) offered valuable information on reputation management, professionals from Baker Tilly provided updates on recent federal tax law changes, PA Lottery executive director Drew Svitko addressed the iLottery retailer affiliate and bonus commission programs, as well as offered after-action report on the rollouts of Keno and Xpress Sports.

Finally, Rutter’s CEO Scott Hartman acted as the moderator of a panel discussion on recent legalization of video terminal gaming at truck stop establishments.

Membership Requests

PFMA staff stand ready to assist our members in any way possible.

In addition to the annual conferences, committees, and educational opportunities provided to PFMA members, we also work hard to provide you with solutions to the challenges you face every day. In 2018, we helped our members in a variety of manners, whether addressing inquiries on topics such as sales tax computation or preventing theft through credit card skimmer devices or directly intervening to cut through red tape with public officials and utility companies. Through such direct engagement, we use our skills and experience to allow our members to focus on what matters most: running their businesses.

When such opportunities arise, please contact us straight away at associationservices@pfma.net or 717.745.3622.