



U.S. CHAMBER OF COMMERCE FOUNDATION NEWS

Institute for Organization Management

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Alex Baloga of the Pennsylvania Food Merchants Association Completes First Year at Institute for Organization Management *A Leadership Training Program Produced by the U.S. Chamber of Commerce Foundation*

WASHINGTON, D.C.— Institute for Organization Management, the professional development program of the U.S. Chamber of Commerce Foundation, is pleased to announce that Alex Baloga, President & CEO of the Pennsylvania Food Merchants Association, has recently completed his first year at Institute for Organization Management, a four-year nonprofit leadership training program at Villanova University in Radnor, Pa.

“Institute graduates are recognized across the country as leaders in their industries and organizations,” said Raymond P. Towle, IOM, CAE, the U.S. Chamber Foundation’s vice president of Institute for Organization Management. “These individuals have the knowledge, skills, and dedication necessary to achieve professional and organizational success in the dynamic association and chamber industries.”

Since its commencement in 1921, the Institute program has been educating tens of thousands of association, chamber, and other nonprofit leaders on how to build stronger organizations, better serve their members and become strong business advocates. Institute’s curriculum consists of four weeklong sessions at five different university locations throughout the country. Through a combination of required courses and electives in areas such as leadership, advocacy, marketing, finance, and membership, Institute participants are able to enhance their own organizational management skills and add new fuel to their organizations, making them run more efficiently and effectively.

Institute for Organization Management is the professional development program of the U.S. Chamber of Commerce Foundation. It is the premier nonprofit professional development program for association and chamber professionals, fostering individual growth through interactive learning and networking opportunities.

The U.S. Chamber of Commerce Foundation (USCCF) is a 501 (c)(3) nonprofit affiliate of the U.S. Chamber of Commerce dedicated to strengthening America’s long-term competitiveness. We educate the public on the conditions necessary for business and communities to thrive, how business positively impacts communities, and emerging issues and creative solutions that will shape the future.

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