



*Advocating the views of convenience stores, supermarkets,
independent grocers, wholesalers and consumer product vendors.*

FOR IMMEDIATE RELEASE

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C&S Wholesale Grocers Executive Meg Mitchell appointed PFMA Board Secretary

CAMP HILL, Pa. – (August 24, 2020): The Pennsylvania Food Merchants Association (PFMA) is pleased to announce the appointment of Meg Mitchell to Secretary of its Board of Directors.

Mitchell is Vice President, Customer Experience, at PFMA member and sponsor C&S Wholesale Grocers, covering the company's Pennsylvania and upstate New York regions. She joined C&S in April of 2019 and since has helped create and implement a new customer experience model that continues to drive improvement and collaboration across all functions within the organization to improve the overall experience.

Prior to joining C&S, Meg had an 18-year career at McKesson, where she served as Vice President of Retail National Accounts. Her accounts include Cigna, (PFMA member and sponsor) Wegmans, Topco Associates, (PFMA member) Meijer, and Discount Drug Mart. She also served as the Director of Operations for their Rocky Hill Distribution Center for five years and as the HR Director for the West Region.

Mitchell fills the seat of Gene Cleary. She joins Treasurer Justin Evans of Giant Eagle, Vice Chair Lisa Dell'Alba of Square One Markets, and Tom Cormier of Retail Business Services (an Ahold USA company) as officers on PFMA's Board of Directors.

"Meg has extensive experience managing national retail accounts, particularly in the grocery industry, and we are confident she will be an asset to PFMA's leadership team," PFMA President and CEO Alex Baloga said. "We would like to thank Gene for his service and contributions to PFMA and the food industry."

Mitchell grew up in Southern California and graduated from Cal Poly San Luis Obispo with a Bachelor of Arts in Speech Communication. She played basketball for Cal Poly and won a gold medal in the Olympic Festivals playing Team Handball. She loves all outdoor activities and spends a majority of her off time raising her 8-year-old son. Mitchell currently serves on the board for Connecticut Food Association and New England Food Foundation.

About PFMA

The Pennsylvania Food Merchants Association, a statewide trade association, advocates the views of nearly 800 convenience stores, supermarkets, independent grocers, wholesalers and consumer product vendors. PFMA members operate more than 3,500 stores and employ more than 200,000 Pennsylvanians. For more information on PFMA, visit www.pfma.org.