



UBER

*****MEDIA ALERT*****

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**SHOPRITE AND URBAN AFFAIRS COALITION PREPARE TO DISTRIBUTE
2,000 THANKSGIVING MEALS THIS HOLIDAY**

Philadelphia, PA (November 16, 2018) -- Brown's Super Stores, a family business which operates 11 ShopRite supermarkets and 2 Fresh Grocer supermarkets in the Philadelphia area, and the Urban Affairs Coalition (UAC), will partner with UBER, Salem Baptist Church of Roslyn, community groups, corporations and elected officials to coordinate a tremendous Thanksgiving basket distribution again this year. In its 35th year, this program will be supported by generous sponsors including Pepsi, Glory Foods, Table Talk Pie Co., Bimbo Bread, Pepperidge Farms, Flowers Baking, Schmidt Baking, Verchio's & Guarino's Produce, which supply many of the items in this year's baskets. Our new partner UBER, will provide community partners and their families complimentary rides to pick up their Thanksgiving Baskets. This partnership will distribute **2,000 baskets** with a full dinner that will feed more than 12,000 individuals citywide and give them a Thanksgiving meal to remember. **Once again, it will be one of the largest distributions ever in the region.**

More than 100 community partners from across the city will distribute the Thanksgiving baskets to families in need. *A team of more than 75 volunteers will assemble at the ShopRite of Oregon Avenue on Saturday, November 17th at 9:00am to prepare the 2,000 baskets for distribution.* Volunteers from partners' organizations will be on hand to help with the packing of the baskets.

The press event will take place on Monday, November 19th at the ShopRite of Island Avenue where the baskets will be distributed to the community groups.

- Who: Paul Brauer, Chief Operating Officer of Brown's Super Stores, Inc.
Sandy Brown, Director, Brown's Super Stores, Inc.
Sharmain Matlock Turner, President & CEO, Urban Affairs Coalition
Marshall Paul Hughes Mitchell, Salem Baptist Church of Roslyn
Harry Hartfield, Uber Public Affairs
State Senator & Chair of the PA Hours Democratic Caucus
Vincent Hughes
State Representatives Joanna McClinton and Isabella Fitzgerald
Sherriff Jewell Williams
- When: **Monday, November 19, 2018**
10:00 am
- Where: **ShopRite of Island Avenue**
2946 Island Avenue
Philadelphia, PA (215) 492-1333

About Brown's Super Stores

Brown's Super Stores is a family owned and operated supermarket chain of 11 Philadelphia area ShopRite supermarkets and 2 Fresh Grocer supermarkets, and was founded in 1988 by President and CEO Jeffrey Brown. Brown's is headquartered in Westville, New Jersey. The Company is well known for its state-of-the-art supermarkets that are spotlessly clean, offering a wide variety of fresh food, low prices and friendly customer service. Brown's has been well recognized for its dedication to the communities it serves and was recognized by The White House for its efforts in serving urban communities who lack affordable, fresh and healthy food. Brown's most recent efforts have included programs for the training and hiring of those who were previously incarcerated and a focus on wellness for the various communities they do business in. For more information, please visit us at www.brownschefsmarket.com

About ShopRite

ShopRite is the registered trademark of Wakefern Food Corp., a retailer-owned cooperative based in Keasbey, NJ, and the largest supermarket cooperative in the United States. With more than 270 ShopRite supermarkets located throughout New Jersey, New York, Pennsylvania, Connecticut, Delaware and Maryland, ShopRite serves more than six million customers each week. Through its ShopRite Partners In Caring program, ShopRite is dedicated to fighting hunger in the communities it serves. Since the program began in 1999, ShopRite Partners In Caring has donated \$43 million to food banks that support more than 2,200 worthy charities. As a title sponsor of the ShopRite LPGA Classic Presented by Acer, ShopRite has donated \$30 million to local organizations, hospitals and community groups. For more information, please visit www.shoprite.com.

About the Urban Affairs Coalition

The Urban Affairs Coalition (UAC), celebrating 49 years serving the Greater Philadelphia community, is a nonprofit organization committed to solving urban issues through partnerships between grassroots community organizations, business, government and individuals. With a network of more than 70 partners located throughout the Southern region in Pennsylvania, the Coalition drives change through policies, programs and supporting nonprofit organizations through fiscal sponsorship. For more information, please visit www.uac.org.

About UBER

Uber was founded in 2009 to solve an important problem: how do you get a ride at the push of a button? More than five billion trips later, we've started tackling even greater challenges: making transportation safer with self-driving cars, delivering food quickly and affordably with UberEATS, and reducing congestion in cities by getting more people into fewer cars.

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